


Financial Statements
July 31, 2024
(With Comparative Totals for July 31, 2023)
Reno Rodeo Foundation



Reno Rodeo Foundation

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July 31, 2024

(With Comparative Totals for July 31, 2023)

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CHRISTIANSEN
ACCOUNTING NETWORK

Independent Auditor's Report

To the Board of Trustees
Reno Rodeo Foundation
Reno, Nevada

Report on the Audit of the Financial Statements

Opinion

I have audited the accompanying financial statements of Reno Rodeo Foundation, Inc. (Foundation) (a nonprofit organization) which comprise the statement of financial position as of July 31, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Reno Rodeo Foundation as of July 31, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis of Opinion

I conducted my audit in accordance with auditing standards generally accepted in the United States of America (GAAS). My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am required to be independent of Reno Rodeo Foundation, Inc. and to meet my other ethical responsibilities, in accordance with the relevant ethical requirements relating to my audit. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Reno Rodeo Foundation, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are issued.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, I:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Reno Rodeo Foundation, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in my judgment, there are conditions or events considered in the aggregate, that raise substantial doubt about Reno Rodeo Foundation, Inc.'s ability to continue as a going concern for a reasonable period of time.

I am required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Report on Summarized Comparative Information

The July 31, 2023, financial statements of Reno Rodeo Foundation were audited by me, and I expressed an unmodified opinion on those financial statements in my report dated March 11, 2024. In my opinion, the summarized comparative information presented herein as of and for the year ended July 31, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Christansen Accounting Network

Reno, Nevada
September 30, 2025

Reno Rodeo Foundation

Statement of Financial Position

July 31, 2024

(With Comparative Totals for July 31, 2023)

	2024			2023
	Without donor restrictions	With donor restrictions	Total	Total (Memorandum Only)
Assets				
Current Assets				
Cash and cash equivalents	\$ 264,368	\$ 532,732	\$ 797,100	\$ 726,539
Certificate of deposit	-	-	-	150,000
Contributions receivable	4,405	-	4,405	79,473
Prepaid expenses	20,750	-	20,750	45,235
Total current assets	289,523	532,732	822,255	1,001,247
Noncurrent Assets				
Equipment	24,520	-	24,520	24,520
Less accumulated depreciation	(23,961)	-	(23,961)	(22,741)
	559	-	559	1,779
Endowment assets	1,759,888	-	1,759,888	1,599,899
Total noncurrent assets	1,760,447	-	1,760,447	1,601,678
	<u>\$ 2,049,970</u>	<u>\$ 532,732</u>	<u>\$ 2,582,702</u>	<u>\$ 2,602,925</u>
Liabilities and Net Assets				
Current Liabilities				
Accounts payable	\$ 21,179	\$ -	\$ 21,179	\$ 52,785
Accrued wages and benefits	5,872	-	5,872	20,517
Deferred revenue	16,250	-	16,250	102,385
Total current liabilities / Total liabilities	43,301	-	43,301	175,687
Net Assets				
Without donor restrictions				
Designated				
Endowments	1,759,888	-	1,759,888	1,599,899
Undesignated	246,781	-	246,781	313,660
	<u>2,006,669</u>	<u>-</u>	<u>2,006,669</u>	<u>1,913,559</u>
With donor restrictions				
Purpose restrictions	-	532,732	532,732	513,679
Total net assets	2,006,669	532,732	2,539,401	2,427,238
Total Liabilities and Net Assets	<u>\$ 2,049,970</u>	<u>\$ 532,732</u>	<u>\$ 2,582,702</u>	<u>\$ 2,602,925</u>

Reno Rodeo Foundation

Statement of Activities

Year Ended July 31, 2024

(With Comparative Totals for the Year Ended July 31, 2023)

	2024			2023
	Without Donor Restrictions	With Donor Restrictions	Total	Total (Memorandum Only)
Support, Revenue and Reclassifications				
Contributions and fundraising	\$ 262,512	\$ 191,574	\$ 454,086	\$ 473,363
Donated merchandise and clothing	128,799	-	128,799	164,543
Special events	207,569	-	207,569	271,137
Less direct benefit costs	<u>(86,808)</u>	-	<u>(86,808)</u>	<u>(146,640)</u>
	512,072	191,574	703,646	762,403
License plate income	97,584	-	97,584	89,857
Net assets released from restrictions satisfaction of donor restrictions	<u>172,521</u>	<u>(172,521)</u>	<u>-</u>	<u>-</u>
Total support, revenue and reclassifications	782,177	19,053	801,230	852,260
Expenses				
Program services	689,917	-	689,917	679,470
Supporting services				
Fundraising	82,847	-	82,847	74,367
General and administrative	<u>90,168</u>	<u>-</u>	<u>90,168</u>	<u>73,736</u>
	<u>173,015</u>	<u>-</u>	<u>173,015</u>	<u>148,103</u>
Total expenses	<u>862,932</u>	<u>-</u>	<u>862,932</u>	<u>827,573</u>
Other Gains and Losses				
Investment income (loss)	<u>173,865</u>	<u>-</u>	<u>173,865</u>	<u>63,048</u>
Change in Net Assets	93,110	19,053	112,163	87,735
Net Assets, Beginning of Year	<u>1,913,559</u>	<u>513,679</u>	<u>2,427,238</u>	<u>2,339,503</u>
Net Assets, End of Year	<u>\$ 2,006,669</u>	<u>\$ 532,732</u>	<u>\$ 2,539,401</u>	<u>\$ 2,427,238</u>

Reno Rodeo Foundation
Statement of Functional Expenses
Year Ended July 31, 2024

(With Comparative Totals for the Year Ended July 31, 2023)

	2024				2023
	Program Services	Fundraising	General and Administrative	Total	Total (Memorandum Only)
Accounting	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ 10,000
Advertising and marketing	34,191	5,195	-	39,386	36,397
Bank and credit card fees	-	2,605	-	2,605	2,216
Community acknowledgements	-	12,748	-	12,748	6,162
Denim Drive and teddy bears	153,186	-	-	153,186	86,649
Depreciation	-	-	1,220	1,220	1,220
Distributed donated merchandise and clothing	128,799	-	-	128,799	164,543
Donations and scholarships	168,457	-	-	168,457	195,492
Food, travel and entertainment	-	2,433	3,880	6,313	8,746
Fundraising	-	114,731	-	114,731	180,674
Horseman's Park expenses	10	-	-	10	10
Insurance	1,318	-	4,250	5,568	8,870
Reno Rodeo Western Heritage Museum	-	-	-	-	49,257
Legal fees	-	-	1,442	1,442	188
Occupancy	-	-	11,000	11,000	9,750
Office expenses	-	-	5,917	5,917	5,261
Payroll taxes and benefits	18,941	3,374	4,744	27,059	13,938
Postage and delivery	-	-	2,429	2,429	2,533
Printing and flyers	21,974	-	-	21,974	24,745
Professional fees	2,625	-	5,952	8,577	9,038
Reading room expenses	23,073	-	-	23,073	10,479
Salaries and wages	133,323	28,569	28,569	190,461	138,600
Telephone	-	-	10,765	10,765	6,225
Volunteer support	4,020	-	-	4,020	3,220
	689,917	169,655	90,168	949,740	974,213
Less expenses included with revenue on the statement of activities	-	(86,808)	-	(86,808)	(146,640)
Total expenses included in the expense section on the statement of activities	\$ 689,917	\$ 82,847	\$ 90,168	\$ 862,932	\$ 827,573

Reno Rodeo Foundation

Statement of Cash Flows

Year Ended July 31, 2024

(With Comparative Totals for the Year Ended July 31, 2023)

	2024			2023
	Without Donor Restrictions	With Donor Restrictions	Total	Total (Memorandum Only)
Operating Activities				
Change in net assets	\$ 87,484	\$ 24,679	\$ 112,163	\$ 87,735
Adjustments to reconcile change in net asset to net cash flow from operating activities:				
Depreciation expense	1,220	-	1,220	1,220
Net realized and unrealized (gain) loss on investments	(159,989)	-	(159,989)	(57,468)
Changes in certain components of working capital				
Contributions receivable	75,068	-	75,068	(15,262)
Prepaid expenses	24,485	-	24,485	36,380
Accounts payable	(31,606)	-	(31,606)	10,938
Accrued wages and benefits	(14,645)	-	(14,645)	3,592
Deferred revenue	(86,135)	-	(86,135)	8,485
 Net Cash Flows from Operating Activities	 (104,118)	 24,679	 (79,439)	 75,620
Investing Activities				
Purchase of investments	-	-	-	(150,000)
Sale of investments	-	150,000	150,000	-
 Net Cash Flows from Investing Activities	 -	 150,000	 150,000	 (150,000)
 Net Change in Cash and and Cash Equivalents	 (104,118)	 174,679	 70,561	 (74,380)
 Cash and Cash Equivalents, Beginning of Year	 362,860	 363,679	 726,539	 800,919
 Cash and Cash Equivalents, End of Year	 \$ 258,742	 \$ 538,358	 \$ 797,100	 \$ 726,539

Note 1 - Nature of Activities and Summary of Significant Accounting Policies

Nature of Activities

The Reno Rodeo Foundation (Foundation) was incorporated in 1986 and is a 501(c)(3) Nevada based nonprofit. The Foundation is committed to enhancing and enriching the lives of Northern Nevada families by aiding children with extraordinary needs, building and leveraging community partnerships, providing community grants, funding educational scholarships to eligible Northern Nevada high school graduates, selecting a Reno Rodeo Wish child as well as serving as the anchor for large capital projects to improve the lives of children. In addition to the annual Denim Drive that helps clothe neglected and abused foster children 365 days a year the foundation gifts new books for children attending family court proceedings in Northern Nevada Family District Courts, and provides new teddy bears to the Denim Drive kids through a partnership with law enforcement in order to provide comfort to children at their most vulnerable time. The Foundation represents the generous heart and soul of almost one thousand Reno Rodeo Association volunteers who produce the Reno Rodeo - the Wildest Richest Rodeo in the West - Northern Nevada's longest running, biggest, annual professional sports events. The Foundation was first established to distribute Reno Rodeo profits as charitable gifts to the community, with the intention of helping children and fostering a deep appreciation for the Western way of life. The Foundation will continue to focus on carrying out its mission by strategically allocating financials resources to have the highest impact possible and establishing an identity as a major supporter for local children's programs and services.

Comparative Financial Information

The accompanying financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America (GAAP). Accordingly, such information should be read in conjunction with the Foundation's audited financial statements for the year ended July 31, 2023, from which the summarized information was derived.

Cash, Cash Equivalents, and Restricted Cash

All cash and highly liquid financial instruments with original maturities of three months or less, which are neither held for nor restricted by donors for long-term purposes, are considered to be cash and cash equivalents. Cash and highly liquid financial instruments restricted to building projects, endowment that are perpetual in nature, or other long-term purposes are excluded from this definition. The Foundation does not have any cash restricted for long-term purposes at July 31, 2024, or 2023.

Contributions Receivable

The Foundation records unconditional promises to give at net realizable value. The Foundation's contributions receivable are all expected to be collected within one year. The allowance for uncollectable contributions receivable is determined based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Management considers all contributions receivable at July 31, 2024, and 2023 to be fully collectible. Accordingly, no allowance for doubtful accounts is included in the financial statements.

Property and Equipment

Property and equipment additions over \$500 are recorded at cost, or if donated, at fair value on the date of donation. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets ranging from 3 to 10 years, or in the case of capitalized leased assets or leasehold improvements, the lesser of the useful life of the asset or the lease term. When assets are sold or otherwise disposed of, the cost and related depreciation or amortization are removed from the accounts, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

The carrying values of property and equipment are reviewed for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended July 31, 2024, and 2023.

Investments

Investment purchases are recorded at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statements of financial position. Net investment return/(loss) is reported in the statements of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses.

It is the Foundation's intent to hold the investments beyond one year and, accordingly, they are reflected as non-current assets in the accompanying statement of financial position.

Accrued Compensated Absences

The Foundation's policy is to provide paid time off at established rates. Leave benefits are vested as earned each pay period and the value is reflected as a liability in the accompanying financial statements.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated, from net assets without donor restrictions, net assets for a board-designated endowment.

Net Assets With Donor Restrictions – Net assets subject to donor (or certain grantor) restrictions. Some donor imposed (or grantor) restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor restrictions are perpetual in nature, where the donor stipulates those resources be maintained in perpetuity. The Foundation reports contributions restricted by donors as increases in net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is,

when a stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Gifts of long-lived assets and gifts of cash restricted to the acquisition of long-lived assets are recognized when the assets are placed in service.

Revenue Recognition

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been substantially met. Amounts collected in advance for participation in special events to be held in the following year are considered conditional on the occurrence of the event(s) and are refundable. Accordingly, special event revenue received in advance is reflected as deferred revenue at year-end.

Contributed Nonfinancial Assets

Contributed goods and services meeting recognition criteria under U.S. GAAP are recorded as public support and as expenses, based on estimated fair values. Fair value is estimated wholesale values that would be received for selling the goods or services in their principal market considering their condition and utility for use at the time of receipt. The Foundation did not monetize any contributed nonfinancial assets during the years ended July 31, 2024, and 2023. Contributed nonfinancial assets are comprised of clothing and personal items restricted for distribution to children in foster care.

Volunteers contribute significant amounts of time to program services, administration, and fundraising and development activities; however, the financial statements do not reflect the value of these contributed services because they do not meet recognition criteria prescribed by generally accepted accounting principles. Otherwise, donated professional services are recorded at the respective fair values of the services received.

Advertising and Marketing Costs

Advertising and marketing costs are expensed as incurred and totaled \$39,386 and \$36,397 during the years ended July 31, 2024, and 2023, respectively.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses are generally directly attributable to a functional category with no significant allocations between program service activities and supporting service activities occurring. The expenses that are allocated include salaries and related payroll taxes and benefits, which are allocated on the basis of estimates of time and effort.

Income Taxes

The Reno Rodeo Foundation is organized as a Nevada nonprofit corporation and has been recognized by the Internal Revenue Code Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3), qualifying for the charitable contribution deduction under Sections 509(a)(1) and (3). The entity is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the entity is subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Foundation has determined that it is not subject to unrelated business income tax and has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

Management believes that the entity has appropriate support for any tax positions taken affecting its annual filing requirements, and as such does not have any uncertain tax positions that are material to the financial statements. The Foundation would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires the Foundation to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates, and those differences could be material.

Financial Instruments and Credit Risk

Deposit concentration risk is managed by placing cash, money market accounts, and certificates of deposit with financial institutions believed by the Foundation to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. To date, no losses have been experienced in any of these accounts. Credit risk associated with contributions receivable is considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from Board members, and foundations supportive of the Foundation's mission. Investments are made by diversified investment managers whose performance is monitored by the Foundation and the Finance Committee of the Board of Directors. Although the fair values of investments are subject to fluctuation on a year-to-year basis, the Foundation and the Finance Committee believe that the investment policies and guidelines are prudent for the long-term welfare of the Foundation.

Subsequent Events

Subsequent events have been evaluated through September 30, 2025, which represents the date the financial statements were available to be issued. Subsequent events after that date have not been evaluated.

New Accounting Pronouncement

The FASB issued ASU 2016-02, Leases (Topic 842), which replaces existing guidance and is effective for the fiscal year ended July 31, 2023. The new standard requires a dual approach for lessee accounting under which both financing and operating leases result in the lessee recognizing right-of-use assets and corresponding lease liabilities. The Reno Rodeo Foundation has elected the short-term lease recognition exemption for all applicable classes of underlying leases. Leases with an initial term of 12 months or less that do not include an option to purchase the underlying asset or extend the lease that the Reno Rodeo Foundation is reasonably certain to exercise, are not recorded on the statement of financial position. The implementation of this standard has had no effect on the Reno Rodeo Foundation's financial statements for the years ended July 31, 2024, and 2023.

Note 2 - Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

	2024	2023
Cash and cash equivalents	\$ 258,742	\$ 362,860
Contributions receivable	4,405	79,473
	\$ 263,147	\$ 442,333

A board-designated endowment of \$1,759,888 is subject to an annual spending policy as described in Note 6. Although the Foundation does not intend to spend from this board-designated endowment (other than amounts appropriated for expenditure as part of the Board's annual budget approval and appropriation), these amounts could be made available if necessary.

As part of a liquidity management plan, cash in excess of daily requirements may be invested in short-term investments, CDs, and money market funds.

Note 3 - Investments and Fair Value Measurement and Disclosures

Certain assets are reported at fair value in the financial statements. Fair value is the price that would be received to sell an asset in an orderly transaction in the principal, or most advantageous, market at the measurement date under current market conditions regardless of whether that price is directly observable or estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

Level 1 – Quoted prices (unadjusted) in active markets for identical assets or liabilities that can be accessed at the measurement date.

Reno Rodeo Foundation

Notes to Financial Statements

July 31, 2024

(With Comparative Totals for July 31, 2023)

Level 2 – Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, and market-corroborated inputs.

Level 3 – Unobservable inputs for the asset or liability. In these situations, inputs are developed using the best information available in the circumstances.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to the Foundation’s assessment of the quality, risk, or liquidity profile of the asset or liability.

A significant portion of investment assets are classified within Level 1 because they comprise open-end mutual funds, corporate, government, and fixed income securities with readily determinable fair values based on daily redemption values. The Foundation invests in CDs traded in the financial markets. Those CDs and U.S. government obligations are valued by the custodians of the securities using pricing models based on credit quality, time to maturity, stated interest rates, and market-rate assumptions and are classified within Level 2. The Foundation has no assets valued using Level 3 measurements.

The following table presents assets measured at fair value on a recurring basis:

	2024		
	Level 1	Level 2	Total
Corporate equities	\$ 690,401	\$ -	\$ 690,401
Mutual funds	600,104	-	600,104
Exchange traded/closed-end funds	223,080	-	223,080
Government securities	153,757	-	153,757
Certificates of deposit	-	-	-
Fixed income securities	92,546	-	92,546
	<u>\$ 1,759,888</u>	<u>\$ -</u>	<u>\$ 1,759,888</u>
	2023		
	Level 1	Level 2	Total
Corporate equities	\$ 609,850	\$ -	\$ 609,850
Mutual funds	552,011	-	552,011
Exchange traded/closed-end funds	201,344	-	201,344
Government securities	154,012	-	154,012
Certificates of deposit	-	150,000	150,000
Fixed income securities	82,681	-	82,681
	<u>\$ 1,599,898</u>	<u>\$ 150,000</u>	<u>\$ 1,749,898</u>

Note 4 - Volunteer Services

The Foundation's program activities are significantly dependent upon the support provided by volunteers. Such volunteers provide more than 2,000 (unaudited) hours of direct services annually. The Foundation has estimated the value of volunteer services to approximate \$31 and \$29 per hour for 2024 and 2023, respectively, which is the most recently calculated average hourly wage for volunteers as determined by the Independent Sectors' Value of Volunteer Time for the state of Nevada. Accordingly, the Foundation has received approximately \$62,000 and \$58,000 of volunteer services for the years ended July 31, 2024 and 2023, respectively, which is not reflected in the accompanying combined financial statements because the services do not meet the criteria for recognition as set forth in Note 1. If these volunteer services were included in the financial statements, program costs would comprise approximately 81% and 83% of total costs for the years ended July 31, 2024, and 2023, respectively.

Note 5 - Endowment

The Board designated certain funds in 1994 for the purpose of providing continued funding of the Foundation's programs and services should there be an interruption in funding from other sources. Distributions from the endowments are to be made at the Board's discretion. The Foundation does not have any endowment funds with donor restrictions at July 31, 2024, and 2023.

The Board designated funds include cash and investments held in a brokerage account as detailed in Note 3. It is the Board's policy to reinvest the income earned on these endowments; however, distributions may be made at the Board's discretion. The Finance Committee reviews the investment products and earnings performance with its professional investment broker to ensure the holdings are aligned with the Foundation's objectives and a conservative risk tolerance.

The Board-designated endowment funds are designated for programs total \$1,759,888 and \$1,599,899 at July 31, 2024, and 2023, respectively. The purpose of these endowment funds is to support the Foundation's programs that provide comfort and assistance to needy children in Northern Nevada.

Changes in Board designated funds are as follows for the years ended July 31:

	2024	2023
Endowment net assets, beginning of year	\$ 1,599,899	\$ 1,542,432
Investment income (loss)	173,866	57,467
Contributions / transfers in	-	-
Spending appropriations	-	-
	\$ 1,773,765	\$ 1,599,899

Note 6 - Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes at July 31:

	2024	2023
Subject to Expenditure for Specified Purposes:		
Denim Drive	\$ 482,519	\$ 456,553
Reading rooms and teddy bears	50,213	57,126
	\$ 532,732	\$ 513,679

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by the passage of time or other events specified by the donors as follows for the years ended July 31:

	2024	2023
Satisfaction of Purpose Restrictions:		
Denim Drive	\$ 161,198	\$ 69,536
Scholarships and grants	-	71,250
Reading rooms and teddy bears	11,323	16,820
	\$ 172,521	\$ 157,606

Note 7 - Employee Benefit Plan

The Foundation contributes 3% of an employee's eligible payroll to a Simple Individual Retirement Account (IRA). The Foundation's contribution to the retirement plan for the years ended July 31, 2024, and 2023, totaled \$4,568 and \$3,363, respectively.

Note 8 - Affiliated Party Transactions

The Reno Rodeo Association (Association) is a separate tax-exempt organization that is managed by a Board of Directors, some of whom are also directors of the Foundation. The Association provides a substantial portion of the Foundation's income and in its bylaws has agreed to make an annual contribution of up to 50% of its net income to the Foundation. However, the amount to be contributed is not determined until the subsequent fiscal year and cannot be estimated. Accordingly, the Foundation will recognize contribution income in the year received and no accrual is reflected in the accompanying statement of financial position. The Foundation received \$250,000 and \$200,000 from the Reno Rodeo Association during the years ended July 31, 2024, and 2023, respectively.

The Foundation is party to a management agreement with the Association which calls for the Association to manage the Gandolfo Rodeo Arena. The Foundation pays the Association a fee of \$10 per year to perform this function.