



Rhythm & RAWHIDE



**SATURDAY,
JUNE 27, 2026
11AM - 2PM**

**DOC BAR
AT THE RENO RODEO**



An intimate brunch benefiting the Reno Rodeo Foundation

FEATURING **PATRICE**

The Reno Rodeo Foundation proudly presents Rhythm & Rawhide — a refined brunch experience during the Reno Rodeo that blends music, culinary excellence, and community impact.

This year's event takes on an entirely new format. Set inside the intimate and moody atmosphere of Doc Bar, guests will step into a speakeasy-style setting while enjoying an afternoon designed to delight the senses.

Rustic décor and vintage furnishings create inviting spaces for conversation and connection while guests enjoy an exceptional culinary experience prepared by local celebrity chef Mark Estee and the talented team at Local Food Group.

Throughout the afternoon, guests will enjoy a curated brunch menu featuring premium seafood, elevated brunch bites, decadent sweets, and interactive chef stations. A premium whiskey and champagne tasting experience will complement the brunch, offering guests the opportunity to explore exceptional pours throughout the afternoon.

Adding to the atmosphere is an intimate live performance by Nashville-recorded singer-songwriter Patrice Luciano, whose soulful country sound and Sierra-rooted performances have earned her a devoted regional following.

With attendance limited to just 150 guests, this year's Rhythm & Rawhide offers a rare opportunity to enjoy an elevated and intimate event during one of Reno's most celebrated traditions — all while supporting the Reno Rodeo Foundation's programs for children and families across Northern Nevada.

We invite you to be part of this unforgettable afternoon while helping us continue to make a meaningful difference for children and families across Northern Nevada.

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$15,000 (only one available)

- Recognition as the Presenting Sponsor of Rhythm & Rawhide on all event materials
 - Opportunity for welcome remarks during the event program
 - Premier logo placement on event signage, website, and promotional materials
 - Recognition during the welcome toast and event program
 - Logo placement on the event welcome signage and photo area
 - Recognition in Reno Rodeo Foundation email communications and event recap
 - Twenty (20) event tickets
-

MUSIC SPONSOR

\$10,000 (only one available)

- Recognition as the Live Music Sponsor featuring Patrice Luciano
 - Logo placement near the performance area
 - Recognition during the artist introduction
 - Recognition on event signage, website, and promotional materials
 - Opportunity to provide brief welcome recognition of the performance
 - Sixteen (16) event tickets
-

CHEF'S EXPERIENCE SPONSOR

\$7,500 (only one available)

- Recognition as the Chef's Experience Sponsor
 - Logo placement on the printed menu or culinary display signage
 - Recognition during the culinary introduction or welcome remarks
 - Recognition on event signage, website, and promotional materials
 - Twelve (12) event tickets
-

WHISKEY & CHAMPAGNE TASTING SPONSOR

\$7,500 (only one available)

- Recognition as the Whiskey & Champagne Tasting Sponsor
- Logo placement at the tasting stations
- Recognition during the tasting introduction
- Recognition on event signage, website, and promotional materials
- Twelve (12) event tickets

SPONSORSHIP LEVELS

BRUNCH EXPERIENCE SPONSOR

\$5,000 *(only two available)*

- Recognition as a Brunch Experience Sponsor
- Logo placement on event signage and website
- Recognition during the event program
- Eight (8) event tickets

SWEET ENDINGS SPONSOR

\$3,500 *(only one available)*

- Recognition as the Sweet Endings Sponsor
- Logo placement at the dessert display
- Recognition on event signage and website
- Six (6) event tickets

SUPPORTING SPONSOR

\$2,500

- Recognition as a Supporting Sponsor
- Logo placement on event signage and website
- Four (4) event tickets

ATTEND & SUPPORT

TWO TICKETS

\$700

INDIVIDUAL TICKETS

\$375

All tickets are all-inclusive and include:

- Exclusive daytime access to Doc Bar for this private, limited-ticket event
- The full curated brunch experience prepared by Chef Mark Estee and Local Food Group
- A premium whiskey and champagne tasting experience
- A fully hosted bar with cocktails, beer, and wine available throughout the afternoon
- Intimate live performance by Nashville-recorded singer-songwriter Patrice Luciano
- An Uber ride credit for transportation to and from the event — because finding parking during the Reno Rodeo can be a rodeo of its own.
- The opportunity to support the Reno Rodeo Foundation's programs serving children across Northern Nevada



YES, I'LL BRUNCH FOR THE KIDS!

Company Name _____

Contact Name _____

Phone Number _____

Email Address _____

Yes, I'd like to subscribe to the Reno Rodeo Foundation e-newsletter.

I'd love to be a SPONSOR:

- Presenting Sponsor \$15,000
- Music Sponsor \$10,000
- Chef's Experience Sponsor \$7,500
- Whiskey & Champagne Sponsor \$10,000
- Brunch Experience Sponsor \$5,000
- Sweet Endings Sponsor \$3,500
- Supporting Sponsor \$2,500

I'd love to ATTEND & SUPPORT:

- Two Tickets \$700
- Individual Ticket \$375

I'd love to SUPPORT:

I am unable to attend but would like to make a donation.

Donation Amount: _____

PAYMENT METHOD

- Check (make checks payable to **Reno Rodeo Foundation**) Credit Card Invoice Me

Mailing Address _____

City _____ State _____ Zip Code _____

Credit Card Number _____

Exp. _____ CVV _____ Signature _____

Please email completed forms to cboteler@renorodeofoundation.org or mail them to Reno Rodeo Foundation at 59 Damonte Ranch Parkway, Ste B-441, Reno, NV 89521

Reno Rodeo Foundation is a 501(c)3 nonprofit. All proceeds benefit kids with extraordinary needs.