

CHARITABLE FOUNDATION
RENO RODEO

Rhythm & Rawhide

presented by
DOLAN
AUTO GROUP
GET IN AND JOIN THE FAMILY

RAWHIDE

SATURDAY,
JUNE 7, 2024
4PM - 10PM

THE ROWTM
ELDORADO | CIRCUS CIRCUS | SILVER LEGACY
RENO BALLROOM

4PM • VIP Cocktail Party
cigar lounge opens

5:30PM • VIP Dinner
exclusive musical performances
live auction

8PM • Concert & Dessert

CARSON CHANDLER ★ PATRICE

The **Reno Rodeo Foundation**, in partnership with **Dolan Auto Group**, proudly presents this much-anticipated country western-infused fundraising event that has been delightfully reimagined.

It's a night to show off your best western attire (*hats and boots highly encouraged*) and enjoy the charm of country music in a festive atmosphere. Over the years, Rhythm & Rawhide has become the place to be for musical enthusiasts and social butterflies alike.

And, this year, we have a few options depending on when you want to start partying with us!

VIP DINNER GUESTS

This unforgettable event, benefiting the Reno Rodeo Foundation, begins at 4 pm with VIP pre-party featuring cocktails, light appetizers, and music. Back by popular demand, our exclusive limited-ticket cigar lounge is a must for cigar aficionados. Indulge in premium cigars and a top-shelf bar, all in a vintage-inspired setting. The lounge opens at 4 PM and remains available to wristband holders throughout the evening.

At 5:30 PM, VIP Dinner guests will be treated to a gourmet dining experience, expertly crafted by the talented culinary team at THE ROW. They will also enjoy exclusive musical performances by our featured artists and the chance to bid on an array of exciting silent and live auction items.

The night crescendos at 8 PM as we head outside for an electrifying country concert under the stars, accompanied by delectable sweet treats from our premium dessert bar.

CONCERT & DESSERT GUESTS

For those joining us later, the festivities continue outside at 8 PM with musical performances and indulgent delights from our premium dessert bar.

Looking to elevate your experience? **Upgrade to VIP!** Enjoy exclusive seating at a reserved picnic table for 8, complete with table-side drink service and sweet treats from our premium dessert bar.

*Limited outdoor seating for the concert will be available on a first-come, first-serve basis. Seating is not guaranteed.



SCAN FOR TICKETS
AND MORE INFO

SPONSORSHIP LEVELS

EXCLUSIVE CIGAR LOUNGE

\$20,000 (only one available)

- **Two VIP Dinner Tables of Eight with Priority Placement**
Each table will be treated to complimentary premium wine or champagne. Guests will receive a commemorative 2025 Rhythm & Rawhide gift and enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, reserved outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.
- **Sixteen Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, top-shelf beverages from the lounge bar, and passed appetizers served from 4 PM to 6 PM.
- **Company Promotional Opportunities**
 - Company banner placement outside and/or inside cigar lounge
 - Logo included on the cigar lounge gift (one given to each lounge guest)
 - Full-page ad with priority placement in the print and digital event program
 - Recognition as the Exclusive 2025 Cigar Lounge Sponsor at event, on website, and social media
- **BONUS: 2026 Reno Rodeo**
Enjoy exclusive access to all ten seats in the Reno Rodeo Foundation box at the 2026 Reno Rodeo[^], along with ten Club 1919 meal tickets and a convenient parking pass.

[^]Date subject to availability and mutual agreement between the Foundation and sponsor.

ARTIST

\$15,000 (only two available)

- **Two VIP Dinner Tables of Eight with Priority Placement**
Each table will be treated to complimentary premium wine or champagne. Guests will receive a commemorative 2025 Rhythm & Rawhide gift and enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, reserved outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.
- **Eight Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, top-shelf beverages from the lounge bar, and passed appetizers served from 4 PM to 6 PM.
- **Company Promotional Opportunities**
 - Full-page ad with priority placement in the print and digital event program
 - Recognition as an Artist Sponsor at event, on website, and social media
- **Artist Sponsor Experience**
Four seats at a pre-event intimate dinner with the featured artists. This exclusive experience offers the chance to connect personally with the performers, enjoy meaningful conversations, and gain a behind-the-scenes glimpse into the artistry behind the evening's entertainment.
- **BONUS: 2026 Reno Rodeo**
Four seats in the Reno Rodeo Foundation box at the 2026 Reno Rodeo[^], four Club 1919 meal tickets, four passes to Doc Bar, and one parking pass.

[^]Date subject to availability and mutual agreement between the Foundation and sponsor.

SPIRITS

\$10,000 (only four available)

- **One VIP Dinner Table of Eight with Priority Placement**
Your table will be treated to complimentary premium wine or champagne. Guests will receive a commemorative 2025 Rhythm & Rawhide gift and enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, reserved outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.
- **Eight Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, top-shelf beverages from the lounge bar, and passed appetizers served from 4 PM to 6 PM.
- **Company Promotional Opportunities**
 - Company banner placement at one of the event bars
 - Company logo on signature cocktail signs
 - Full-page ad in the print and digital event program
 - Recognition as a Spirits Sponsor at event, on website, and social media
- **Exclusive Spirits Sponsor Experience**
Two seats at the event cocktail tasting and the opportunity to collaborate in crafting and naming the signature cocktails for the event.
- **BONUS: 2026 Reno Rodeo**
Four best available tickets[^] and four passes to Doc Bar.

[^]Date subject to availability.

GOLD

\$7,500 (limited availability)

- **One VIP Dinner Table of Eight with Priority Placement**
Your table will be treated to complimentary premium wine or champagne. Guests will receive a commemorative 2025 Rhythm & Rawhide gift and enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, reserved outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.
- **Eight Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, top-shelf beverages from the lounge bar, and passed appetizers served from 4 PM to 6 PM.
- **Company Promotional Opportunities**
 - Half-page ad in the print and digital event program
 - Recognition as a Gold Sponsor at event, on website, and social media
- **BONUS: 2026 Reno Rodeo**
Two seats in the Reno Rodeo Foundation box at the 2026 Reno Rodeo[^], two Club 1919 meal tickets, and two passes to Doc Bar.

[^]Date subject to availability and mutual agreement between the Foundation and sponsor.

★ CUSTOM SPONSORSHIP PACKAGES AVAILABLE ★

SPONSORSHIP LEVELS

SILVER

\$5,000 (limited availability)

- **One VIP Dinner Table of Eight**
Your table will be treated to two complimentary bottles of premium wine or champagne. Guests will receive a commemorative 2025 Rhythm & Rawhide gift and enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, reserved outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.
- **Four Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, top-shelf beverages from the lounge bar, and passed appetizers served from 4 PM to 6 PM.
- **Company Promotional Opportunities**
 - Quarter-page ad in the print and digital event program
 - Recognition as a Silver Sponsor
- **BONUS: 2026 Reno Rodeo**
Two best available tickets^ and two passes to Doc Bar.

^Date subject to availability.

STAGE & SOUND

 **CONCERT-ONLY**

\$8,000 (only two available)

- **Two Concert-Only VIP Tables of Ten with Priority Placement**
Each ticket includes entry to the outdoor concert at 8 PM. These guests will enjoy reserved outdoor concert seating with table-side drink service and sweet treats from the premium dessert bar.
- **Ten Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, and top-shelf beverages from the lounge bar.
- **Company Promotional Opportunities**
 - Company banner placement on stage
 - Full-page ad in the print and digital event program
 - Recognition as a Stage & Sound Sponsor
- **Stage & Sound Sponsor Experience**
Two seats at a pre-event intimate dinner with the featured artists. This exclusive experience offers the chance to connect personally with the performers, enjoy meaningful conversations, and gain a behind-the-scenes glimpse into the artistry behind the evening's entertainment.

BRONZE

\$2,500

- **One VIP Dinner Table of Eight**
Your table will be treated to two complimentary bottles of wine. Guests will enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, entry to the outdoor concert* at 8 PM, two complimentary beverages, and sweet treats from the premium dessert bar.
- **Company Promotional Opportunities**
 - Quarter-page ad in the print and digital event program
 - Recognition as a Bronze Sponsor

*Limited outdoor seating for the concert will be available on a first-come, first-serve basis.

PREMIUM DESSERT BAR

 **CONCERT-ONLY**

\$3,000 (only four available)

- **One Concert-Only VIP Table of Ten with Priority Placement**
Each ticket includes entry to the outdoor concert at 8 PM. These guests will enjoy reserved outdoor concert seating with table-side drink service and sweet treats from the premium dessert bar.
- **Five Cigar Lounge Wristbands**
Each wristband grants all-evening access to the cigar lounge, along with an exclusive commemorative 2025 cigar lounge gift. Guests will enjoy complimentary premium cigars, and top-shelf beverages from the lounge bar.
- **Company Promotional Opportunities**
 - Company banner placement on dessert bar
 - Half-page ad in the print and digital event program
 - Recognition as a Premium Dessert Bar Sponsor
- **Premium Dessert Bar Sponsor Experience**
The opportunity for two guests to attend the event menu tasting and collaborate on selecting the dessert bar offerings.

PARTICIPATION LEVELS VIP DINNER & CONCERT

VIP DINNER TABLE OF EIGHT

\$2,300

Your table will be treated to two complimentary bottles of wine. Guests will enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, entry to the outdoor concert* at 8 PM, two complimentary beverages, and sweet treats from the premium dessert bar.

VIP DINNER TICKETS

TWO: \$600 ★ ONE: \$325

Each guest will enjoy an array of exclusive experiences, including access to the VIP pre-party, a gourmet VIP dinner, a special musical performance by the featured artists, participation in exciting silent and live auctions, entry to the outdoor concert* at 8 PM, two complimentary beverages, and sweet treats from the premium dessert bar.

*Limited outdoor seating for the concert will be available on a first-come, first-serve basis.

PARTICIPATION LEVELS

 **CONCERT-ONLY**

CONCERT & DESSERT VIP TABLE OF TEN

\$1,500 (limited availability)

Each ticket includes entry to the outdoor concert at 8 PM. These guests will enjoy **reserved** outdoor concert seating with table-side drink service, and sweet treats from the premium dessert bar.

CONCERT & DESSERT TICKETS

TWO: \$175 ★ ONE: \$100

Each ticket includes entry* to the outdoor concert at 8PM, two complimentary beverages, and sweet treats from the premium dessert bar.



YES, I'M READY TO COWBOY UP!


Company Name _____

Contact Name _____

Phone Number _____

Email Address _____

I'd love to be a SPONSOR:

 **VIP DINNER & CONCERT**
Exclusive Cigar Lounge Sponsor \$20,000

Artist Sponsor \$15,000

Spirits Sponsor \$10,000

Gold Sponsor \$7,500

Silver Sponsor \$5,000

Bronze Sponsor \$2,500

CONCERT ONLY

Stage & Sound Sponsor \$8,000

Premium Dessert Bar Sponsor \$3,000

I'd love to ATTEND & SUPPORT:

 **VIP DINNER & CONCERT**
VIP Dinner Table of Eight \$2,300

Two VIP Dinner Tickets \$600

One VIP Dinner Ticket \$325

CONCERT ONLY

Concert & Dessert VIP Table of Ten \$1,500

Two Concert & Dessert Tickets \$175

One Concert & Dessert Ticket \$100

PAYMENT METHOD

Check (make checks payable to **Reno Rodeo Foundation**)

Credit Card

Invoice Me

Mailing Address _____

City _____ State _____ Zip Code _____

Credit Card Number _____

Exp. _____ CVV _____ Signature _____

Please email completed forms to cboteler@renorodeofoundation.org or mail them to
Reno Rodeo Foundation at 59 Damonte Ranch Parkway, Ste B-441, Reno, NV 89521

Reno Rodeo Foundation is a 501(c)3 nonprofit. All proceeds benefit kids with extraordinary needs.