

**SATURDAY,
SEPT. 14, 2024
4PM - 10PM**

THE ROW™
ELDORADO | CIRCUS | SILVER LEGACY
**SILVER LEGACY
GRAND EXPOSITION HALL**

4PM • VIP Cocktail Party
RR_R Cigar Lounge opens

6PM • VIP Dinner
exclusive musical performances
live auction

8PM • Concert & Dessert

**HUCKLEBERRY
ROAD**



PATRICE



**CARSON
CHANDLER**

The **Reno Rodeo Foundation**, in partnership with **Dolan Auto Group**, proudly presents this much-anticipated country western-infused fundraising event that has been delightfully reimagined.

It's a night to show off your best western attire (*hats and boots highly encouraged*) and enjoy the charm of country music in a festive atmosphere. Over the years, Rhythm & Rawhide has become the place to be for musical enthusiasts and social butterflies alike.

And, this year, we have a few options depending on when you want to start partying with us!

VIP DINNER GUESTS

This event, benefiting the Reno Rodeo Foundation, now begins at 4 pm with VIP pre-party featuring cocktails, light appetizers, and music. And, this year, we're excited to introduce an exclusive, limited-ticket cigar lounge featuring premium cigars and a top-shelf bar for aficionados of the cigar culture. The lounge opens at 4 pm and welcomes wristband holders for the entire evening.

At 6 pm, our VIP Dinner guests will enjoy exceptional food and drinks crafted by the talented culinary team at THE ROW, exclusive musical performances by our featured artists, and have the opportunity to bid on (and hopefully win!) exciting silent and live auction items.

The night culminates with an electrifying country concert, enjoyed from the comfort of your table, complete with table-side drink service and sweet treats from our premium dessert bar to make your evening truly unforgettable.

CONCERT & DESSERT GUESTS

For those who prefer to join later, the doors will reopen at 8PM for concert & dessert guests to enjoy the musical performances and sweet treats from our premium dessert bar.

Want to elevate your experience? We've got you covered! Upgrade to a VIP table for 10 and enjoy reserved seating, a full charcuterie board at your table, table-side drink service with two complimentary beverages, and, of course, sweet treats from our premium dessert bar.



**SCAN FOR TICKETS
AND MORE INFO**

SPONSORSHIP LEVELS

EXCLUSIVE RR_R CIGAR LOUNGE

\$20,000 (only one available)

- Company banner placement outside and/or inside cigar lounge
- Product placement within cigar lounge
- Logo included on 2024 RR_R Cigar Lounge gift (one given to each lounge guest)
- Full-page ad with priority placement in the print and digital event program
- Recognition as the Exclusive 2024 RR_R Cigar Lounge Sponsor at event, on website and social media
- Ten passes to the 2024 RR_R Cigar Lounge
Each pass includes wristband access to the cigar lounge for the entire evening, an exclusive, commemorative 2024 RR_R Cigar Lounge gift, up to two complimentary cigars, two complimentary beverages from the cigar lounge's top shelf bar, and premium passed appetizers served from 4 pm to 6 pm.
- Two VIP dinner tables of eight with priority placement
Each table will receive two bottles of complimentary premium wine or champagne and one bottle of whiskey. Each guest will receive a commemorative 2024 Rhythm & Rawhide Reimagined gift, have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.
- Fifteen concert & dessert tickets
These tickets can be redeemed by 15 additional guests to enjoy the concert & dessert. Each ticket includes entrance to the event at 8PM, two complimentary beverages, sweet treats from the premium dessert bar, and the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Six seats in the Reno Rodeo Foundation box at the 2025 Reno Rodeo, six Club 1919 meal tickets, and one parking pass

SPIRITS

\$10,000 (only four available)

- Company banner placement at one of the event bars
- The opportunity to create and name one custom cocktail for the event
- Half-page ad with priority placement in the print and digital event program
- Recognition as a Spirits Sponsor at event, on website and social media
- Six passes to the 2024 RR_R Cigar Lounge
Each pass includes wristband access to the cigar lounge for the entire evening, an exclusive, commemorative 2024 RR_R Cigar Lounge gift, up to two complimentary cigars, two complimentary beverages from the cigar lounge's top shelf bar, and premium passed appetizers served from 4 pm to 6 pm.
- One VIP dinner table of eight with priority placement
Your table will receive two bottles of complimentary premium wine or champagne and one bottle of whiskey. Each guest will receive a commemorative 2024 Rhythm & Rawhide Reimagined gift, have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.
- Ten concert& dessert tickets
These tickets can be redeemed by 10 additional guests to enjoy the concert & dessert. Each ticket includes entrance to the event at 8PM, two complimentary beverages, sweet treats from the premium dessert bar, and the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Four best available tickets + four passes to Doc Bar at the 2025 Reno Rodeo

ARTIST

\$15,000 (only three available)

- Full-page ad with priority placement in the print and digital event program
- Spotlight recognition as an Artist Sponsor at event (with special mention during concert from artist), on website and social media
- Eight passes to the 2024 RR_R Cigar Lounge
Each pass includes wristband access to the cigar lounge for the entire evening, an exclusive, commemorative 2024 RR_R Cigar Lounge gift, up to two complimentary cigars, two complimentary beverages from the cigar lounge's top shelf bar, and premium passed appetizers served from 4 pm to 6 pm.
- Two VIP dinner tables of eight with priority placement
Each table will receive two bottles of complimentary premium wine or champagne and one bottle of whiskey. Each guest will receive a commemorative 2024 Rhythm & Rawhide Reimagined gift, have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.
- Ten concert & dessert tickets
These tickets can be redeemed by 10 additional guests to enjoy the concert & dessert. Each ticket includes entrance to the event at 8PM, two complimentary beverages, sweet treats from the premium dessert bar, and the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Four seats in the Reno Rodeo Foundation box at the 2025 Reno Rodeo, four Club 1919 meal tickets, and one parking pass

GOLD

\$7,500 (only five available)

- Half-page ad with priority placement in the print and digital event program
- Recognition as a Gold Sponsor at event, on website and social media
- Four passes to the 2024 RR_R Cigar Lounge
Each pass includes wristband access to the cigar lounge for the entire evening, an exclusive, commemorative 2024 RR_R Cigar Lounge gift, up to two complimentary cigars, two complimentary beverages from the cigar lounge's top shelf bar, and premium passed appetizers served from 4 pm to 6 pm.
- One VIP dinner table of eight with priority placement
Your table will receive two bottles of complimentary premium wine or champagne and one bottle of whiskey. Each guest will receive a commemorative 2024 Rhythm & Rawhide Reimagined gift, have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.
- Ten concert& dessert tickets
These tickets can be redeemed by 10 additional guests to enjoy the concert & dessert. Each ticket includes entrance to the event at 8PM, two complimentary beverages, sweet treats from the premium dessert bar, and the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Two seats in the Reno Rodeo Foundation box at the 2025 Reno Rodeo, two passes to Doc Bar, and two Club 1919 meal tickets

SPONSORSHIP LEVELS

SILVER

\$5,000 (only ten available)

- Quarter-page ad with priority placement in the print and digital event program
- Recognition as a Silver Sponsor at event, on website and social media
- Two passes to the 2024 RR_R Cigar Lounge
Each pass includes wristband access to the cigar lounge for the entire evening, an exclusive, commemorative 2024 RR_R Cigar Lounge gift, up to two complimentary cigars, two complimentary beverages from the cigar lounge's top shelf bar, and premium passed appetizers served from 4 pm to 6 pm.
- One VIP dinner table of eight
Your table will receive two bottles of complimentary premium wine or champagne. Each guest will receive a commemorative 2024 Rhythm & Rawhide Reimagined gift, have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.
- Six concert & dessert tickets
These tickets can be redeemed by 6 additional guests to enjoy the concert & dessert. Each ticket includes entrance to the event at 8PM, two complimentary beverages, sweet treats from the premium dessert bar, and the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Two best available tickets + two passes to Doc Bar at the 2025 Reno Rodeo

BRONZE

\$2,500

- Quarter-page ad in the print and digital event program
- Recognition as a Bronze Sponsor at event, on website and social media
- One VIP dinner table of eight
Your table will receive two bottles of complimentary wine. Each guest will have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.

PREMIUM DESSERT BAR

CONCERT-ONLY

\$2,500 (only two available)

- Company banner placement at one of the premium dessert bars
- Opportunity for two people to attend a dessert tasting and select one of the desserts that will be featured
- Half-page ad in the print and digital event program
- Recognition as a Premium Dessert Bar Sponsor at event, on website and social media
- One Concert-Only VIP Table of Ten
These guests will enjoy reserved seating for the 8PM concert, a full charcuterie board at the table, table-side drink service with two complimentary beverages, and, of course, sweet treats from the premium dessert bar. Each guest will also have the opportunity to participate in the silent auction.
- 2025 Reno Rodeo: Two best available tickets + two passes to Doc Bar at the 2025 Reno Rodeo

PARTICIPATION LEVELS

VIP DINNER

CONCERT-ONLY

VIP DINNER TABLE OF EIGHT

\$2,300

- One VIP dinner table of eight with priority placement
Your table will receive two bottles of complimentary wine. Each guest will have the opportunity to participate in the silent and live auctions, and will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar.

VIP DINNER TICKETS

TWO: \$600 ★ ONE: \$325

- Each guest will enjoy the VIP pre-party, VIP dinner, a special musical performance by the artists, concert with table-side drink service, and sweet treats from the premium dessert bar. And, have the opportunity to participate in the silent and live auctions.

CONCERT & DESSERT VIP TABLE OF TEN

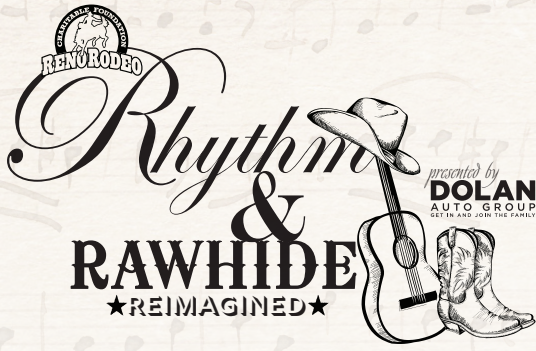
\$1,500 (only eight available)

- Secure a concert & dessert VIP table for ten (10) to enjoy reserved seating for the 8PM concert, a full charcuterie board at the table, table-side drink service with two complimentary beverages, and, of course, sweet treats from the premium dessert bar. Each guest will also have the opportunity to participate in the silent auction.

CONCERT & DESSERT TICKETS

TWO: \$175 ★ ONE: \$100

- Each ticket includes the opportunity to participate in the silent auction, entrance to the concert at 8PM, two complimentary beverages, and sweet treats from the premium dessert bar.



YES, I'M READY TO COWBOY UP!

Company Name _____

Contact Name _____

Phone Number _____

Email Address _____

I'd love to be a SPONSOR:

Exclusive Cigar Lounge Sponsor **\$20,000**

Artist Sponsor **\$15,000**

Spirits Sponsor **\$10,000**

Gold Sponsor **\$7,500**

Silver Sponsor **\$5,000**

Bronze Sponsor **\$2,500**

Premium Dessert Bar Sponsor **\$2,500**

I'd love to ATTEND & SUPPORT:

VIP Dinner Table of Eight **\$2,300**

Two VIP Dinner Tickets **\$600**

One VIP Dinner Ticket **\$325**

Concert & Dessert VIP Table of Ten **\$1,500**

Two Concert & Dessert Tickets **\$175**

One Concert & Dessert Ticket **\$100**

I am unable to attend but would like to make a donation _____

PAYMENT METHOD

Check (make checks payable to **Reno Rodeo Foundation**)

Credit Card

Invoice Me

Mailing Address _____

City _____ State _____ Zip Code _____

Credit Card Number _____

Exp. _____ CVV _____ Signature _____

Please email completed forms to cboteler@renorodeofoundation.org or mail them to Reno Rodeo Foundation at 59 Damonte Ranch Parkway, Ste B-441, Reno, NV 89521

Reno Rodeo Foundation is a 501(c)3 nonprofit. All proceeds benefit kids with extraordinary needs.