



2022 REPORT

ONE SMALL GIFT. ONE BIG IMPACT.

FISCAL YEAR: AUGUST 1, 2022 - JULY 31, 2023

**FINANCIAL
DONATIONS**
\$200,326

**TOTAL
AMOUNT
RAISED**
\$364,869

**NEW CLOTHES
VALUE**
\$164,543

WHAT SOCIAL WORKERS SAY

The pure joy and happiness seen on their faces makes Reno Rodeo Foundation a much-needed resource for our children.



Thank you from the bottom of every social worker and case manager's heart. We couldn't do this hard work without you!!

Letting these kids pick out their own clothes boosts their confidence, makes them feel good, and they get to be an individual with their own style.



**THANK YOU FOR
MAKING A DIFFERENCE!**



WHEN GIVING EXCEEDS ALL EXPECTATIONS.

100% of the Reno Rodeo Denim Drive life-saving donations directly support infants, children, and teens in foster care across 14 of Northern Nevada's counties.

It's More Than Denim. Your Donation Is Life-Changing!

When the Denim Drive was established nearly two decades ago, the primary focus was clothing donations. However, when abused and neglected children are removed from unsafe homes, they lack basic essentials that extend beyond clothing, such as hygiene products, coats, and shoes. The foundation has responded to these needs and now prioritizes monetary donations that allow us to partner with the Washoe County Human Services Agency and the State of Nevada Division of Child and Family Services to provide social workers with RRF purchase cards to buy the necessary items targeted to each child's immediate needs. Your generosity really does make a difference and shows the Denim Drive kids that someone cares.

Donate. Care. Inspire.



2023 Denim Drive November 13th through December 31st
RenoRodeoFoundation.org

