



# 2021 REPORT

**ONE SMALL GIFT. ONE BIG IMPACT.**

FISCAL YEAR: AUGUST 1, 2021 - JULY 31, 2022

**FINANCIAL  
DONATIONS**  
\$183,032

**TOTAL  
AMOUNT  
RAISED**  
\$313,089

**NEW CLOTHES  
VALUE**  
\$130,777

## WHAT SOCIAL WORKERS SAY

*The pure joy and happiness seen on their faces makes Reno Rodeo Foundation a much-needed resource for our children.*



*Thank you from the bottom of every social worker and case manager's heart. We couldn't do this hard work without you!!*

*Picking out their own clothes boosts their confidence especially during a time when everything they know and own has been ripped away from them.*



**THANK YOU FOR  
MAKING A DIFFERENCE!**



## WHEN GIVING EXCEEDS ALL EXPECTATIONS.

100% of the Reno Rodeo Denim Drive life-saving donations directly support infants, children, and teens in foster care across 14 of Northern Nevada's counties.

### **It's More Than Denim. Your Donation Is Life-Changing!**

When the Denim Drive was established nearly two decades ago, the primary focus was clothing donations. However, when abused and neglected children are removed from unsafe homes, they lack basic essentials that extend beyond clothing, such as hygiene products, coats, and shoes. The foundation has responded to these needs and now prioritizes monetary donations that allow us to partner with the Washoe County Human Services Agency and the State of Nevada Division of Child and Family Services to provide social workers with RRF purchase cards to buy the necessary items targeted to each child's immediate needs. Your generosity really does make a difference and shows the Denim Drive kids that someone cares.

**Donate. Care. Inspire.**



**2022 Denim Drive November 8th through December 31st**  
[RenoRodeoFoundation.org](http://RenoRodeoFoundation.org)

~~Thank you for~~  
Thank you for  
the close.



Thank you for  
giving these  
clothes and other  
things

