



# 2019 REPORT



**4,428**  
JEANS



**1,160**  
SHIRTS



**21,820**  
UNDERWEAR



**44,080**  
SOCKS



**398**  
INFANT



**76**  
MISC.

**71,962 TOTAL**  
CLOTHING ITEMS

**FISCAL YEAR:**  
AUGUST 1, 2019  
JULY 31, 2020

**FINANCIAL DONATIONS:**  
\$159,789

**NEW CLOTHES VALUE:**  
\$151,275

**TOTAL AMOUNT RAISED:**  
\$311,064

**14**  
NORTHERN NEVADA  
COUNTIES



**480**  
BAGS FOR  
CHILDREN IN  
MEDICAL CARE



**1,461**  
NEW  
READING  
ROOM BOOKS  
partial year Northern Nevada  
Family District Courts



**2,044**  
HOURS WORKED  
BY 121 DIFFERENT  
VOLUNTEERS

## THANK YOU FOR MAKING A DIFFERENCE!





## One Small Gift. One Big Impact.

100% of Reno Rodeo Denim Drive donations directly support abused, neglected, and abandoned infants, children and teens in 14 Northern Nevada counties.

### What's collected in each county, stays in each county!

The Denim Drive offers comfort with new clothing, hygiene essentials, teddy bears, books, and rolling back-packs to abused, neglected and abandoned children who have experienced the unimaginable in 14 Northern Nevada counties. We provide these children with so much more than clothing. Denim Drive benefits have expanded to include educational scholarships to support foster youth education. Your generosity really does make a difference and shows the Denim Drive kids that someone cares.

### *Donate. Care. Inspire.*

Over \$1.5 million in donations provided comfort to over 660,000 kids with extraordinary needs since 2006.

2020 Denim Drive November 9th through December 31st

[RenoRodeoFoundation.org](http://RenoRodeoFoundation.org)

